


Abdullah Omer Ahmed (Sr. Business Intelligence Developer)

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WORK EXPERIENCE

 **National Center for Non-profit Sector | المركز الوطني لتنمية القطاع غير الربحي** Jan 2023 – Present

Sr. Business Intelligence Developer

Riyadh-KSA

- Working closely with the team to understand and maintain focus on their analytics needs, including critical metrics and KPIs, and deliver actionable insights to relevant decision-makers.
- Proactively analyze data to answer key questions for stakeholders, with an eye on what drives business performance, and investigate and communicate which areas need improvement in efficiency and productivity.
- Creating and maintaining rich interactive visualizations through data interpretation and analysis, with reporting components from multiple data sources.
- Defining and implementing data acquisition and integration logic, selecting an appropriate combination of methods and tools within the defined technology stack to ensure optimal scalability and performance of the solution.
- Developing and maintaining databases by acquiring data from primary and secondary sources, and building scripts that will make the data evaluation process more flexible or scalable across datasets.

 **Developers & Designers** Dec 2021 – Jan 2023

Business Intelligence Developer

Riyadh-KSA

Responsibilities:

- **Data Analysis and Reporting:** Utilized BI tools (such as Power BI, Tableau, or Looker) to create interactive dashboards and reports, providing actionable insights into business performance and key metrics. Analyzed complex datasets to identify trends, anomalies, and opportunities for improvement.
- **Stakeholder Collaboration:** Partnered with business leaders and departments to gather requirements, understand objectives, and deliver BI solutions that drive strategic decision-making. Presented findings and recommendations to executive teams and other key stakeholders.
- **Performance Optimization:** Conducted performance tuning and optimization of BI solutions to ensure fast query response times and reliable data processing. Implemented best practices for data governance, security, and quality.
- **Tool Implementation:** Led the selection, implementation, and customization of BI tools and platforms. Provided training and support to end-users to maximize the effectiveness and adoption of BI solutions.
- **Project Management:** Managed BI projects from inception to completion, including scope definition, timeline management, resource allocation, and risk management. Delivered projects on time and within budget, meeting or exceeding client expectations.

Achievements:

- Spearheaded the development of a comprehensive BI dashboard that improved decision-making efficiency by 30%, enabling real-time tracking of KPIs and operational metrics.
- Implemented a new data warehousing strategy that reduced data processing time by 50%, resulting in faster and more reliable reporting.
- Enhanced data quality and governance practices, leading to a 20% increase in data accuracy and consistency across business units.

 **Hsoub | حسوب** Mar 2016 – Dec 2021

Freelance Web Developer

Khartoum-Sudan

- Designed and developed custom WordPress themes and plugins to meet specific client requirements.
- Created responsive websites using HTML, CSS, and Bootstrap, ensuring cross-device compatibility.
- Implemented dynamic features and interactive elements using JavaScript and jQuery.
- Customized existing WordPress themes to enhance functionality and user experience.
- Developed and maintained websites with PHP, integrating various APIs and third-party services.
- Conducted thorough debugging and troubleshooting to resolve website issues and improve performance.

- Designed and developed custom WordPress themes and plugins to meet specific client requirements.
- Utilized CSS preprocessors like SASS/LESS for more efficient and scalable stylesheets.
- Optimized website speed and performance through effective coding practices and caching techniques.
- Collaborated with clients to understand their needs and deliver tailored web solutions.
- Implemented SEO best practices to improve site visibility and search engine rankings.
- Created and managed custom post types and taxonomies in WordPress for advanced content management.
- Integrated eCommerce solutions (e.g., WooCommerce) to facilitate online transactions and store management.
- Developed and executed website migration plans, ensuring minimal downtime and data integrity.
- Provided ongoing support and maintenance for websites, including updates and security patches.
- Designed and implemented user-friendly interfaces and interactive features to enhance UX/UI.
- Utilized version control systems like Git for collaborative development and code management.
- Built and optimized landing pages for lead generation and conversion rate improvement.
- Conducted user testing and gathered feedback to refine website designs and functionality.
- Created detailed documentation and tutorials for clients to manage their websites independently.
- Developed and integrated custom widgets and shortcodes to extend WordPress functionality.
- Leveraged Bootstrap to create mobile-first designs and ensure a seamless user experience across devices.
- Managed domain and hosting configurations, including SSL certificates and DNS settings.
- Implemented advanced JavaScript libraries and frameworks to enhance website interactivity.
- Applied data analytics and tracking tools to monitor website performance and user behavior.
- Integrated social media feeds and sharing functionalities to boost engagement and connectivity.
- Developed accessible and inclusive web designs to ensure usability for all users.
- Customized admin interfaces and dashboards for simplified website management.
- Assisted in content migration from legacy systems to modern web platforms.
- Provided training and consultation to clients on best practices for website management and content updates.
- Created and optimized forms and surveys for data collection and user interaction.
- Ensured compliance with web standards and legal requirements, including GDPR and ADA.

EDUCATION

 **Sudan University Of Science and Technology**

Feb, 2020

B.S. Software Engineering

Khartoum-Sudan

CERTIFICATIONS, SKILLS & INTERESTS

- **Skills:**

Hard Skills: SQL; MySQL; MS SQL Server; PostgreSQL; Metabase; MS Power BI; Excel; Python; Tableau; Data Modeling; HTML; CSS; PHP; Laravel.

Soft Skills: Fast Learning; Problem Solving; Critical Thinking; Communication; Attention to Detail; Collaboration; Adaptability; Time Management; Creativity; Customer Orientation; Teamwork; Continuous Learning; Negotiation; Feedback Reception; Organization.

- **Interests:** Tech Meetups and Conferences; Podcasts and Webinars; Tech Startups and Entrepreneurship; Reading and Continuous Learning.